

NEWS RELEASE

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Willow Creative Group Celebrates 20 Years of Growth

In the midst of advertising agency buy-out and merger trends, Willow Creative group has remained independent and viable for two decades. The company continues to grow its client base, and expand its team. Named as a top 25 Greater Cincinnati agency in 2008, Willow is observing 20 years of business with a growth-oriented community initiative and a refreshed brand.

“We are proud of our history of creative and strategic marketing solutions which help cultivate growth for our clients,” said Debbie Dent, president and founder of Willow. “To celebrate, we want to promote growth in the community in a practical way.”

The agency is donating 20 trees to the Cincinnati Parks Board to be planted on Third Street between Broadway and Main in October. Willow is planning other growth programs around the city throughout the year, all to help facilitate transformation in the community.

Willow is encouraging others to join in by supporting community organizations that promote growth around Cincinnati. Information can be found on their Web site, www.willowcreativegroup.com.

Just in time for the anniversary, Willow is also rolling out a refreshed brand. “The brand embodies the life and energy that each team member brings to their work,” said Pat Morgan, Willow’s Creative Director. “Our new tagline, *transformative ideas. transformative growth.*, sums up what we are all about – creating results for our clients and the community.”

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Award-winning Willow Creative Group is celebrating 20 years of outstanding client marketing solutions, leveraging creativity for measurable business successes. Willow’s capabilities include branding, strategy development, product launches, print marketing materials, public relations, trade shows, promotions and multimedia/Web design. Willow specializes in B2B, medical, professional services and financial marketing. For more information about Willow, contact Debbie Dent at (513) 665-9559, or visit us online at www.willowcreativegroup.com.

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