

NEWS RELEASE

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Local Advertising Agency to Celebrate Vitality in Cincinnati through Downtown Tree Planting

In celebration of their 20th anniversary, Willow Creative Group is launching a growth campaign in Cincinnati. The first initiative is a tree planting on November 13 when they will donate 20 trees to the Cincinnati Parks Board and help plant them on Third Street between Broadway and Main.

“We decided to celebrate our history of delivering strategic, creative ideas to our clients by planting trees – a symbol of transformation and growth,” said Debbie Dent, president of Willow Creative Group.

Willow is planning other initiatives around the city throughout the year, all to help encourage growth in the community.

Willow is encouraging others to join in by supporting community organizations that promote transformation in Cincinnati. Information can be found on the campaign Web site, <http://growth.willowcreativegroup.com>.

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Award-winning Willow Creative Group is celebrating 20 years of outstanding client marketing solutions, leveraging creativity for measurable business successes. Willow’s capabilities include branding, strategy development, product launches, print marketing materials, public relations, trade shows, promotions and multimedia/Web design. Willow specializes in B2B, medical, professional services and financial marketing. For more information about Willow, contact Debbie Dent at (513) 665-9559, or visit us online at www.willowcreativegroup.com.