

## NEWS RELEASE

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Contact: Jessica Groves  
Willow Creative Group  
(513) 665-9559  
jessica@willowcreativegroup.com

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### Willow Creative Group Named Women-Owned Business of the Year

CINCINNATI – Willow Creative Group was named 2008 WE Celebrate Women-Owned Business of the Year (25 or fewer employees) by the Cincinnati US Regional Chamber at their annual WE Awards breakfast last Thursday.

The WE Awards honor women and women-owned businesses for their achievement, innovation, social responsibility and mentoring. Willow was recognized for their consistent culture of excellence; the proven quality of their products and services; their growth history and their involvement in the community.

Arlene Koth, VP, Stakeholder Services for Downtown Cincinnati Inc, said she nominated Willow for the WE Award “because they actively support the mission of Downtown Cincinnati Inc. to build a dynamic metropolitan center through their excellent strategic marketing work for clients and tangible contributions to the community.”

“This is a great way to top off Willow’s 20<sup>th</sup> Anniversary year. I am honored by the recognition and proud of our team and our clients who have helped us achieve this accomplishment,” said Debbie Dent, president of Willow Creative Group.

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Award-winning Willow Creative Group is celebrating 20 years of outstanding client marketing solutions, leveraging creativity for measurable business successes. Willow’s capabilities include branding, strategy development, product launches, print marketing materials, public relations, trade shows, promotions and multimedia/Web design. Willow specializes in B2B, medical, professional services and financial marketing. For more information about Willow, contact Debbie Dent at (513) 665-9559, or visit us online at [www.willowcreativegroup.com](http://www.willowcreativegroup.com).