

## NEWS RELEASE

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### Local Agency Finishes 2008 with Six New International Awards

CIINCINNATI – In the fourth quarter of 2008, Cincinnati-based Willow Creative Group garnered six new international creative awards in addition to the five awards they earned earlier this year.

Willow pulled in multiple honors from the 2008 MarCom Awards including platinum for THOR Investment Management's corporate brochure; gold for Clark Schaefer Hackett's corporate branding; and honorable mentions for an ad for local bakery Take the Cake and a corporate brochure for Trace Creek Construction.

At the 2008 Davey Awards, Willow won gold for their own Web site and silver for THOR Investment Management's corporate brochure.

"I believe these awards represent Willow's ability to create a breadth of strategically-driven solutions across diverse industries and needs," said Debbie Dent, president of Willow Creative Group.

The MarCom Awards is an international competition for marketing and communications. It is administered and judged by the Association of Marketing and Communication Professionals.

The Davey Awards is an international awards competition specifically for small to mid-size advertising firms. It is sanctioned and judged by the International Academy of the Visual Arts.

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Award-winning Willow Creative Group is celebrating 20 years of outstanding client marketing solutions, leveraging creativity for measurable business successes. Willow's capabilities include branding, strategy development, product launches, print marketing materials, public relations, trade shows, promotions and multimedia/Web design. Willow specializes in B2B, medical, professional services and financial marketing. For more information about Willow, contact Debbie Dent at (513) 665-9559, or visit us online at [www.willowcreativegroup.com](http://www.willowcreativegroup.com).